

ME Printer Editorial Schedule for 2009

The editorial calendar for 2009 has been designed to offer our readers a comprehensive view of the graphic arts industry over the entire year. Presented below are some of the main topics for our cover story/feature report segment. Besides comprehensive coverage on news and events, each issue will also carry editorials on interesting trends, demands and innovations. The editorial calendar however could be subject to change due to unexpected market developments.

ME Printer is the official media partner for Drupa, Ipex South Asia as well as important regional events like Gulf Print, Saudi Print and Ifra Middle East.

January 2009:

- Offset presses (Sheetfed vs. Webfed)
- Round up on perfecting presses
- Small format offset presses in today's digital world

February 2009:

- Large format printing, when visibility and branding are key
- Round up on latest large format digital presses
- Latest trends on inkjet technology

March 2009:

- Identifying Investment opportunities
- Training and education, who is responsible?

April 2009:

- Quick Printing or small commercial printing; that is the question?
- Processless plates, has its time come?
- Latest round up on digital plates

May 2009:

- Prepress update
- Round up on CTP systems colour management, inkjet proofing
- Web to Print solutions

June 2009:

- Packaging printing, a booming industry
- Labels everywhere
- RFID technology comes of age

July 2009:

- Pre owned equipment, next best thing to new kits
- Preventive maintenance, a key to successful printing operation

August & September 2009:

- Digital printing update:
- Round up on digital presses (webfed and cut sheet)
- variable data printing.
- Digital Workflow and MIS, match made in heaven

October 2009:

- Newspaper industry; to be or not to be
- Mailroom Systems, Inserters update
- Direct mailing, make your business roll
- Paper update

November 2009:

- Finishing and special effects
- round up on latest UV coating, lamination technology, die cutting equipment
- Postpress and material handling
- latest round up on folders, cutting machines

December 2009:

- Marketing strategies for printers, don't leave home without it!
- CRM, how important it is for your printing business?
- Year in review

NEWSLETTER - To extend ME Printer's reach over its valued customers, a newsletter is also released simultaneously along with our monthly magazine. The newsletter, an exact replica of the magazine, covers the most important news and events in the Middle East and around the world

ME Printer editorial categories

In Focus: Cover story report and articles

Connecting Dots: Exclusive regional coverage of associations and training institutes; manufacturing units, services and facilities in the Middle East

Snapshot: Exclusive regional insight into industry related issues.

Perspective: Significant views on industry affairs by renowned professionals and experts in the field.

The Near Future: Objectives, technology, market trends and industry situations pertaining to the immediate future

Events Roundup: Detailed account of events, both regional and international with active focus on regional participation in seminars, conferences, forums, open houses, awards, and trade fairs.

News Platform: Exclusive regional news and updates covering new deals and installations, new appointments, company strategies and activities, product launches and new technology & software.

Advertorial: Designed to resemble editorial content, the advertorial section is the ideal place for advertisers keen to disseminate more information on the company and products for increased visibility, sales and success in the Middle East region.

Calendar of Exhibitions 2009

Watch out for ME Printer's in-depth coverage of the following regional and international trade shows in 2009

Exhibition Name	Date	Country / City	Website
Arabplast	10 - 13 January 2009	UAE / Dubai	http://www.alfajer.net/arabplast1/
Sign and Graphic Imaging Middle East	15 - 17 February 2009	UAE / Dubai	http://www.signmiddleeast.com/scripts/index.php
Press Zoom	11 - 15 March 2009	SYRIA / Damascuss	http://www.sunrise-sts.com/index_e.php
GRAFITALIA	24 - 28 March 2009	Italy / Milan	http://www.grafitalia.biz/eng/grafitalia2009.html
Gulf Print & Pack	6 - 9 April 2009	UAE / Dubai	http://www.gulfprint.info/ http://www.gulfpack.info/
Apex 2009 (5th Arab African Packaging, Plastic, Paper & Board, Labeling & Processing Exhibition)	9 - 12 April 2009	Egypt / Cairo	http://www.apexcairo.net/
TechnoPrint	24 - 28 May 2009	Egypt / Cairo	http://www.technoprintegypt.org/
Propac Arabia	24 - 28 May 2009	Saudi Arabia / Jeddah	http://www.acexpos.com
FESPA Digital 2009	12 - 14 May 2009	Netherland / Amsterdam	http://www.fespadigital.com
Siagra (Digital expo Africa)	13 - 16 June 2009	Morocco / Casablanca	http://www.siagra-africa.com/en/index_en.php
PAM Design Expo	23 - 25 June 2009	Jordan / Amman	www.pamdesign-jo.com
TIFA (Tripoli International Fair for Printing, Advertising & Marketing)	14 - 16 July 2009	Lybia / Tripoli	http://www.libyatifa.com/
Labelexpo Europe	23 - 26 Setptember 2009	Belgium / Brussels	http://www.tarsus-group.com/products/labelexpo_europe
print 09	11 - 16 September 2009	USA / Chicago	http://print09.gasc.org/index.html
JGAS: Japan Graphic arts show	6 - 10 October 2009	Japan / Tokyo	http://www.jgas.jp/eng/index.html
Paper Arabia	27 - 29 October 2009	UAE / Dubai	http://www.alfajer.net/paperarabia/
IFRA	27 - 30 October 2009	Netherland / Amsterdam	www.ifraexpo.com
IPEX South Asia	24 - 27 October 2009	India / Mumbai	http://www.ipexsouthasia.com/
GITEX	19 - 23 October 2009	UAE / Dubai	http://www.gitex.com/Default_en_gb.aspx
Saudi Print	18 - 21 October 2009	Saudi Arabia / Ryaidh	http://www.receexpo.com/recweb/show_overview.asp?id=124
SIM (Signage, Imaging & Media)	November 25th - 27th	UAE / Abu Dhabi	http://www.sim-expo.com/